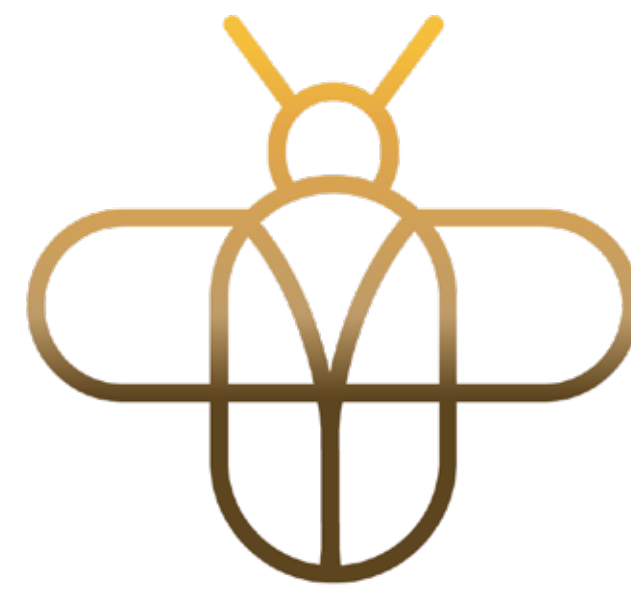
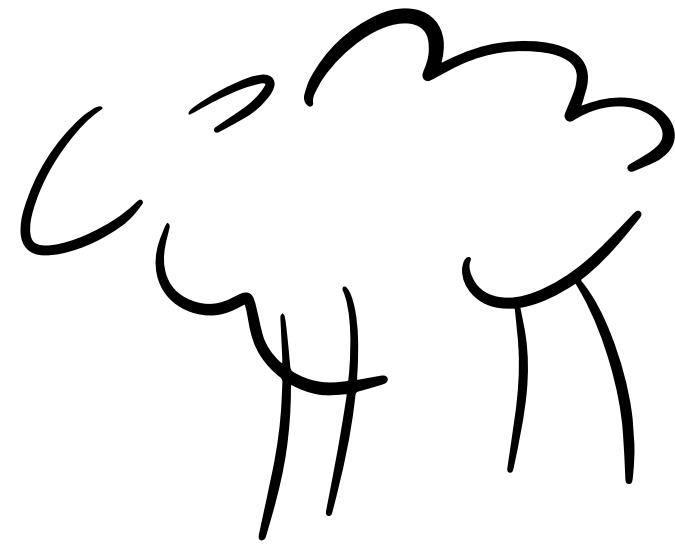
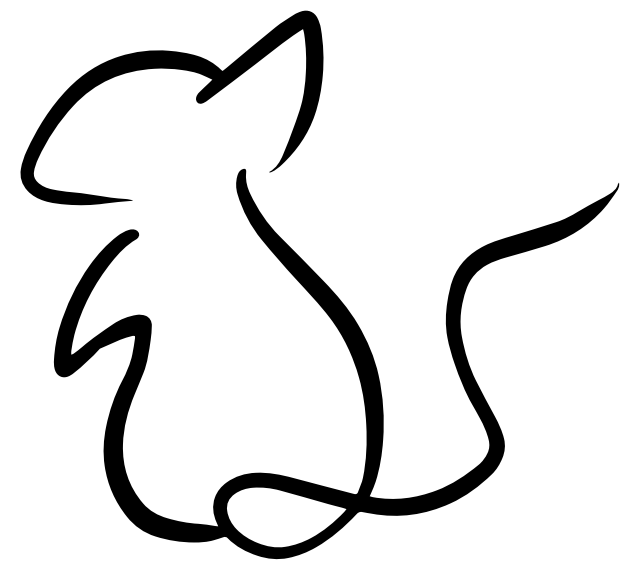


Logofolio

2023

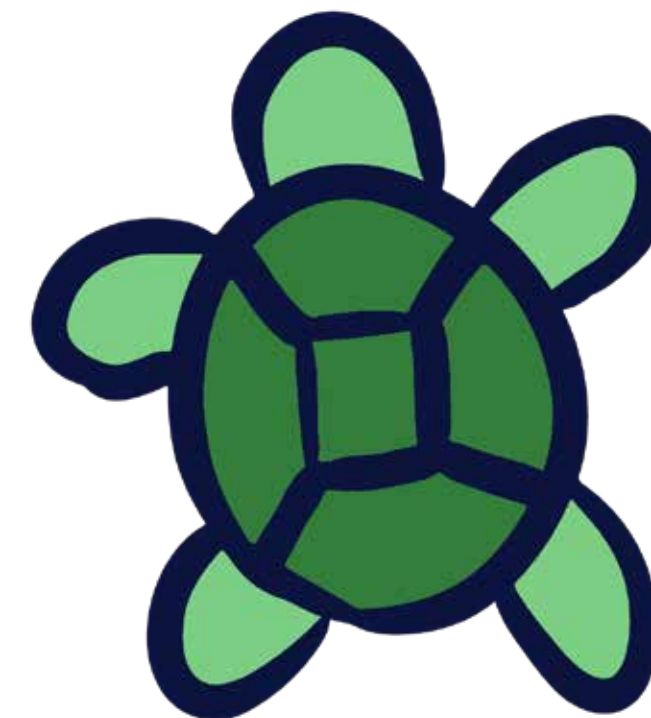
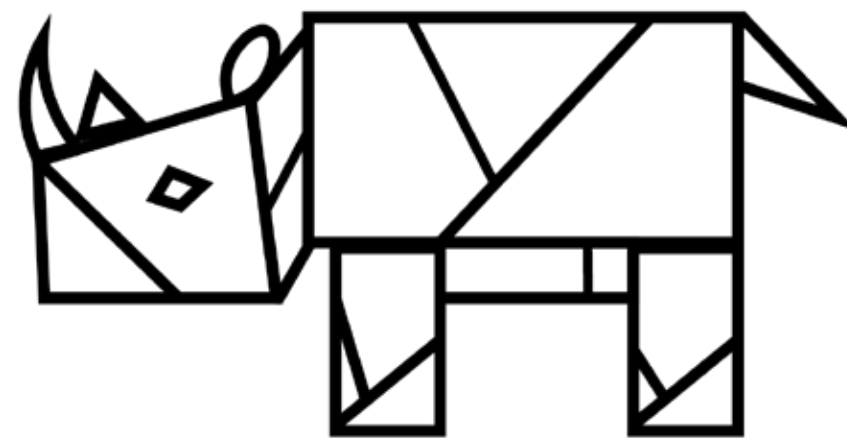
Project Description: This is one part to a three part series, and features 15 logos. The full series includes 15 logos, 15 mockups for each logo, and then, 1 example website. The only guidelines I gave myself was every logo had to be based on an animal. For each logo I came up with a hypothetical business or organization that would use said logo. Some logos I experimented with adding typography.



Parrot Travel



SAFARI GEAR



Cat
Cafe

The logo consists of the word "Cat" in a cursive font above the word "Cafe". The letter 'C' in "Cafe" is replaced by a stylized brown cat face with two white circular eyes and a white rectangular area for a mouth.

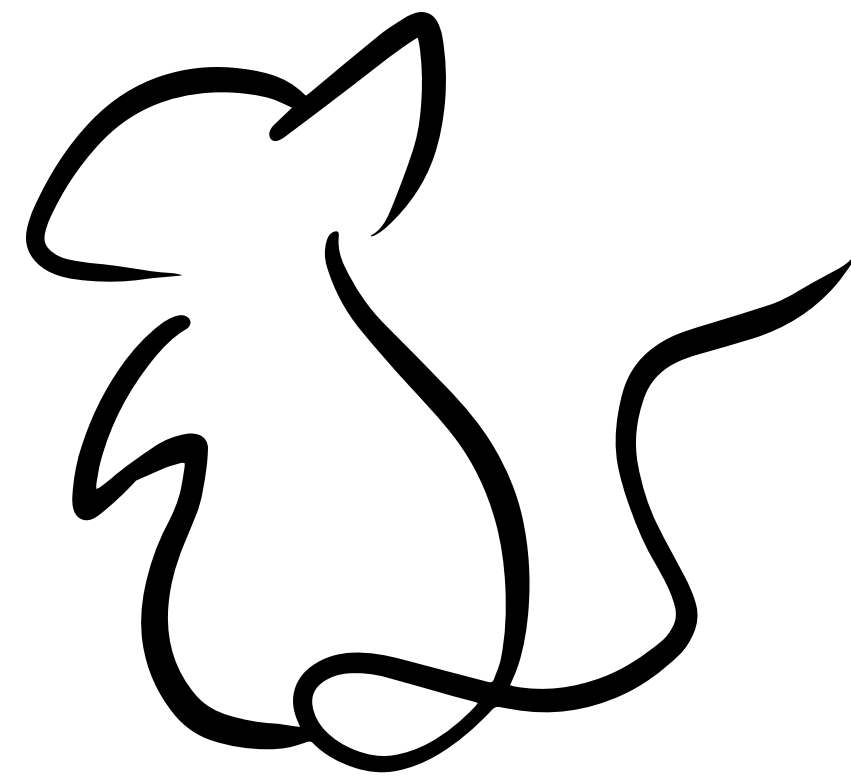
A logo for a cat cafe



A logo for a hospital



A logo for an LGBT pride organization



A logo for a ergonomic technology business



A logo for wool clothes

Bunny

A general logo for a knife manufacturing company



SAFARI GEAR

A logo for camping gear brand

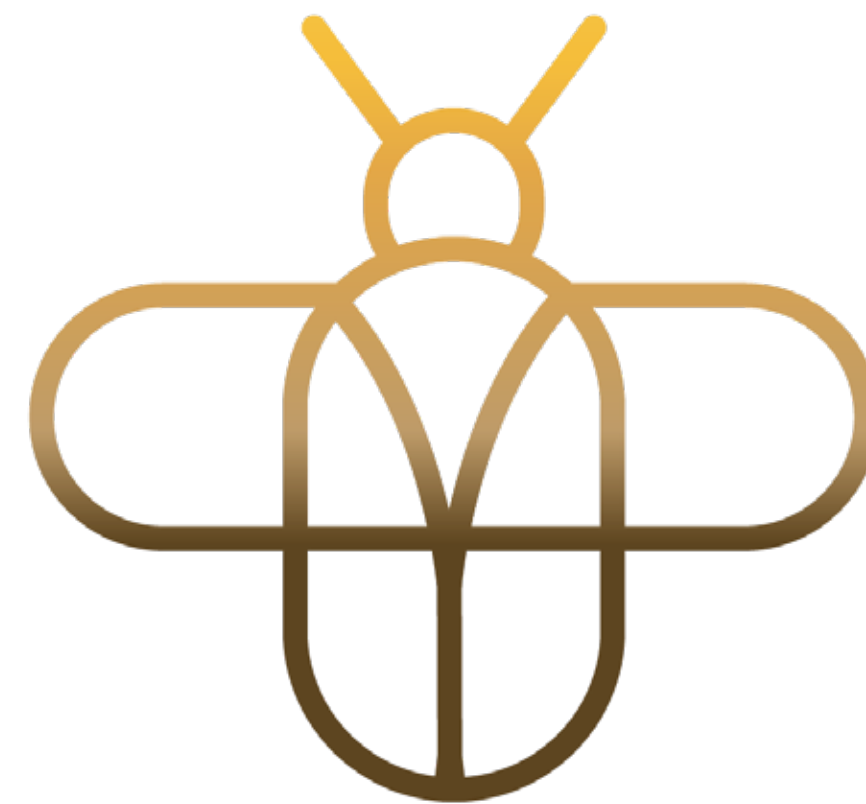


Parrot Travel

A logo for a travel agency



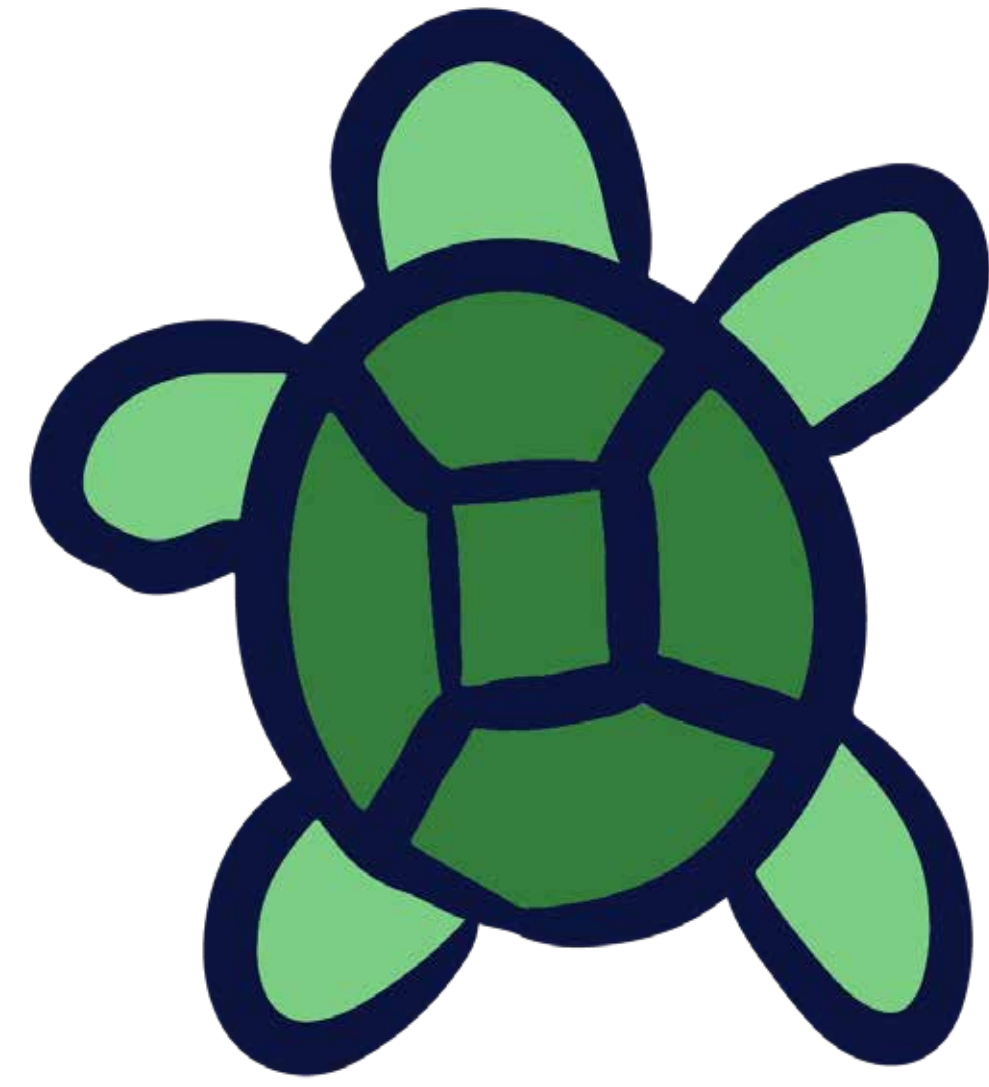
A logo for a law firm



A logo for a jewellery store



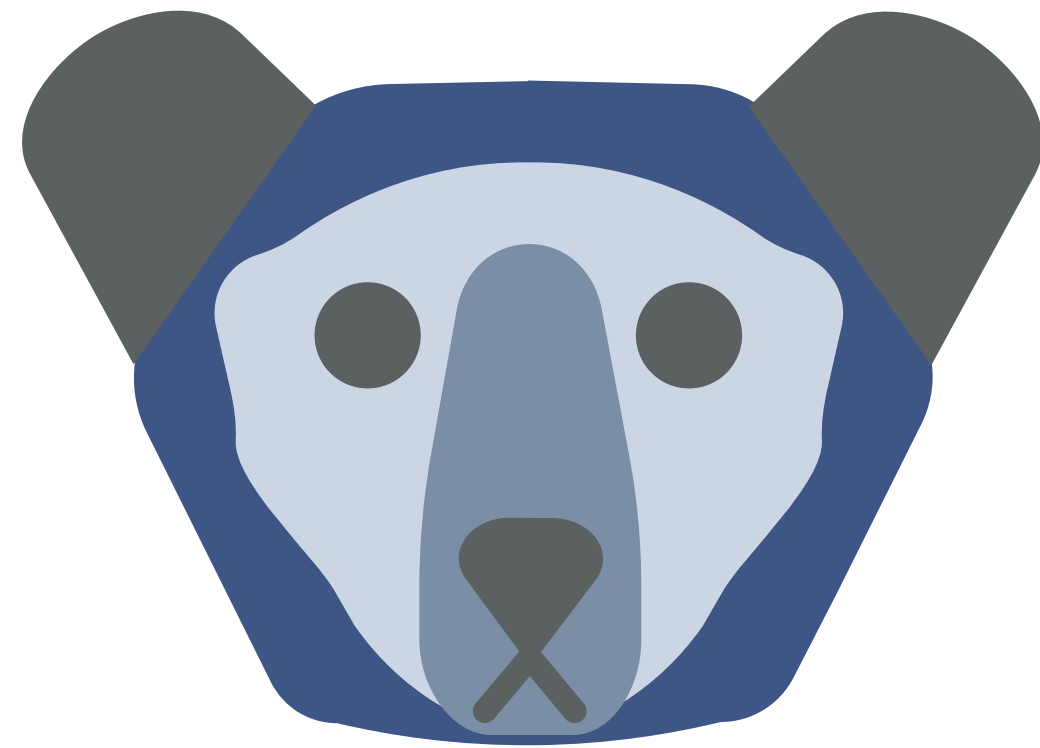
A logo for rain wear brand



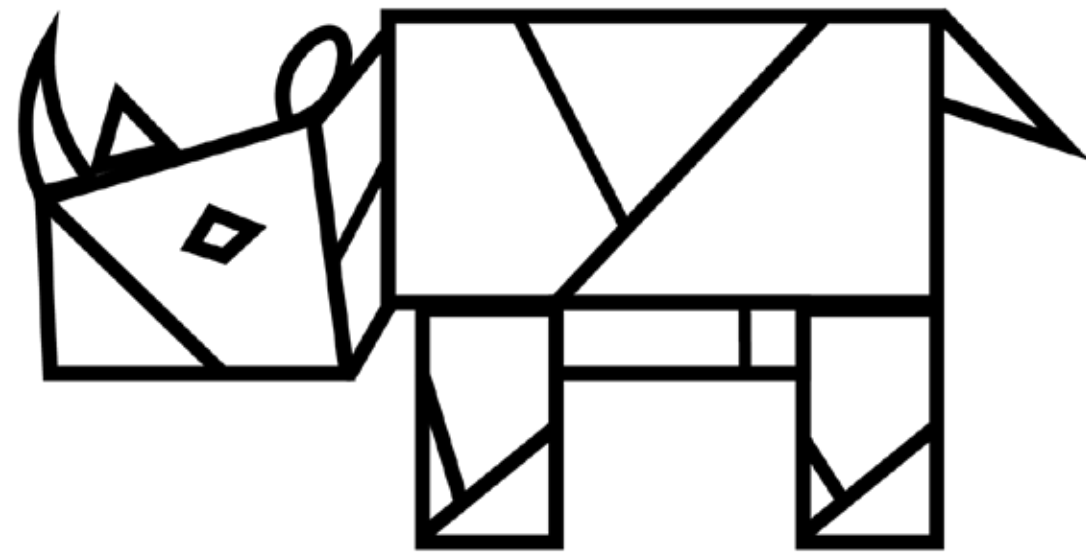
A logo for a beach wear brand



A logo for a honey store



A logo for a conservation organization



A logo for stationary business

Thanks for
Watching